

# Tehama County Economic Forecast

The county is a large recreational and agricultural region that includes vast areas of open space for cattle ranches, orchards, row crops, and both large and small farms.

In January of 2003, Tehama County's population stood at 57,700 residents, an increase over the 2000 Census of 1,700 persons, or 3 percent in 3 years. Red Bluff, the largest city in the county, recorded a population of 13,450, up 2.3 percent from the 2000 Census. The county's second largest city, Corning, has a population of 6,825. Home to a major processing plant for olives and olive products, Corning is often referred to as the "Olive Capitol of the United States."

The county's 2002 annual average unemployment rate of 6.8 percent was higher than the state's rate of 6.6 percent, but over all, the unemployment rate in Tehama County has declined dramatically since 1992.

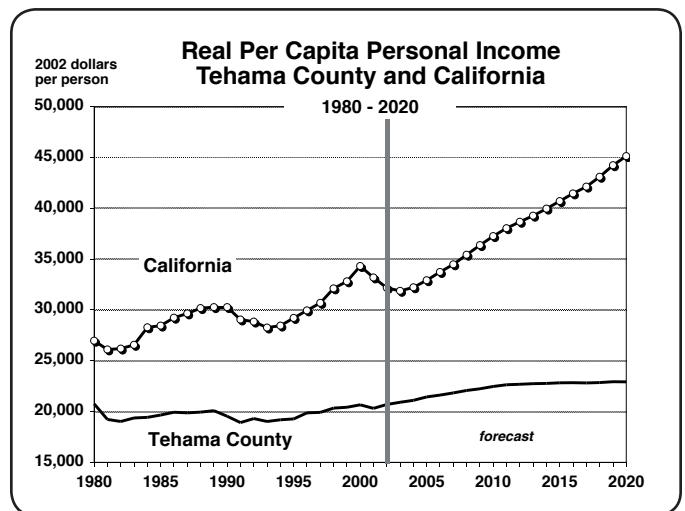
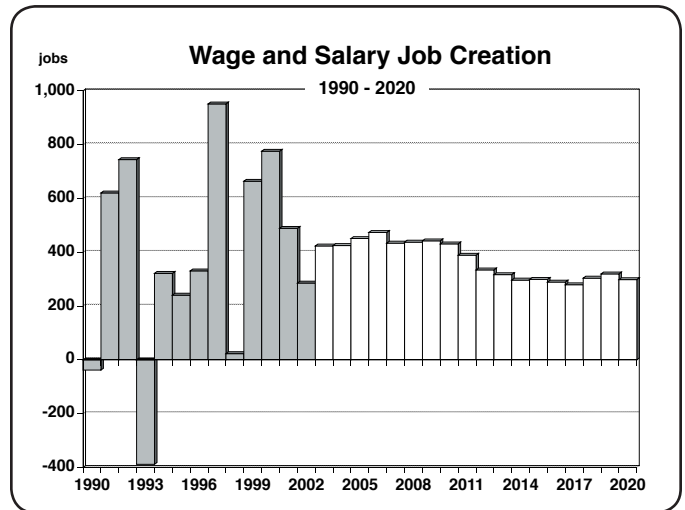
The retail trade, government, services, and manufacturing industries dominated the county's employment during 2002. Retail trade accounted for the largest share (27 percent) of all employment. Government contributed 23 percent of the total, with a majority of the jobs in local government. Services made up over 19 percent of all jobs, while manufacturing (specifically lumber and wood products) contributed 13 percent.

The composition of industry in Tehama County has changed over recent years. Retail trade and services employment has expanded, emulating trends seen throughout the state to meet increased needs for health services, recreation, and shopping. The retail and wholesale trade sectors are projected to produce in excess of 1,000 new jobs between 2003 and 2008. The government sector is forecast to create nearly 300 new jobs.

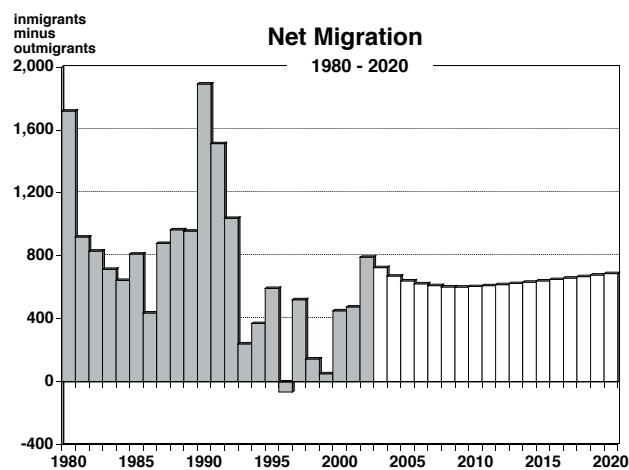
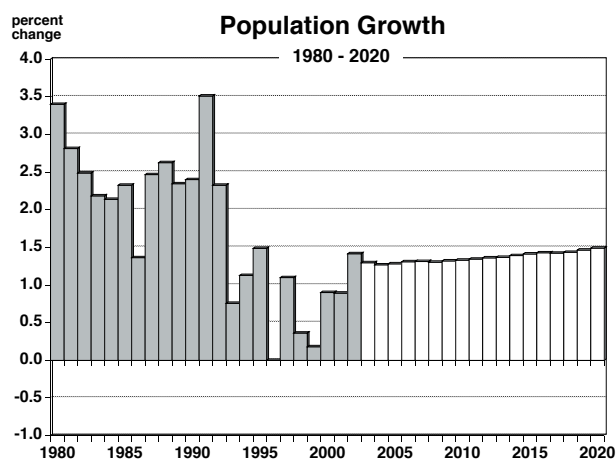
In Tehama County, business advantages include affordable land and access to interstate and state highways. Bisected by Interstate 5, Tehama County is fast becoming a distribution hub for Northern California. Several national corporations have built major industrial complexes in the county in recent years.

## Forecast Highlights

- Inflation-adjusted per capita income rises an average of 1.1 percent per year over the next 5 years. Total inflation-adjusted personal income is projected to rise an average of 2.4 percent per year between 2003 and 2008.



- Non-farm job growth averages 2.4 percent per year between 2003 and 2008. The industries responsible for most of the projected job growth are government, retail trade, and services. After increasing in 2002, the unemployment rate falls and remains in the 4 to 6 percent range through 2010.
- Population growth accelerates over the next 5 years, averaging 1.3 percent growth per year. This compares to the 0.8 percent average annual growth rate that prevailed between 1997 and 2002. A greater number of births (due to a rising population in the fertile age cohorts) and higher net migration are responsible for the higher rate of population growth projected.

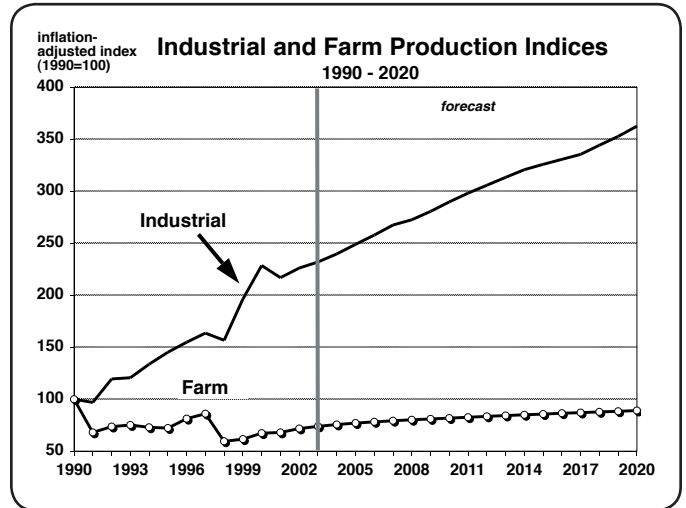
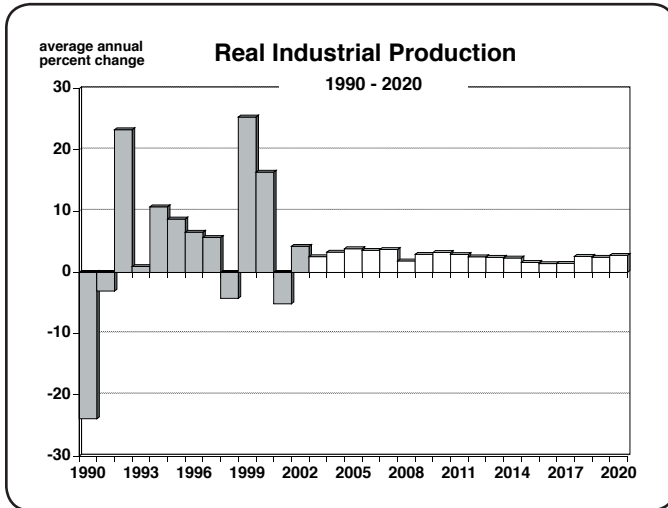


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### 1995-2002 History, 2003-2020 Forecast

	July Population (people)	Net Migration (people)	Registered Vehicles (thousands)	Households (thousands)	New Homes Permitted (homes)	Retail Sales (millions)	Personal Income (billions)	Real Per Capita Income (dollars)	Farm Crop Value (millions)	Industrial Production (billions)
1995	54,600	594	52.1	20.8	233	\$260.6	\$0.8	\$19,273	\$100	\$0.4
1996	54,600	-64	52.7	21.2	154	\$279.0	\$0.9	\$19,872	\$115	\$0.4
1997	55,200	522	50.3	21.4	95	\$268.7	\$0.9	\$19,913	\$126	\$0.5
1998	55,400	146	53.1	21.6	154	\$280.7	\$1.0	\$20,339	\$90	\$0.4
1999	55,500	52	54.7	21.8	155	\$314.1	\$1.0	\$20,424	\$97	\$0.5
2000	56,000	452	56.4	21.0	221	\$335.1	\$1.1	\$20,656	\$111	\$0.6
2001	56,500	476	59.5	21.1	186	\$363.6	\$1.1	\$20,308	\$118	\$0.6
2002	57,300	792	61.4	21.4	298	\$381.6	\$1.2	\$20,691	\$126	\$0.6
2003	58,043	726	62.5	21.7	302	\$395.0	\$1.2	\$20,911	\$133	\$0.6
2004	58,779	672	63.5	22.0	310	\$411.1	\$1.3	\$21,104	\$141	\$0.7
2005	59,533	642	64.4	22.3	301	\$428.6	\$1.4	\$21,440	\$147	\$0.7
2006	60,312	623	66.0	22.5	292	\$447.4	\$1.5	\$21,622	\$153	\$0.7
2007	61,104	612	67.7	22.8	288	\$467.2	\$1.5	\$21,827	\$160	\$0.7
2008	61,900	603	69.4	23.1	284	\$488.7	\$1.6	\$22,072	\$166	\$0.8
2009	62,718	603	71.3	23.4	278	\$510.4	\$1.7	\$22,234	\$172	\$0.8
2010	63,552	606	73.1	23.6	274	\$534.8	\$1.8	\$22,470	\$178	\$0.8
2011	64,407	611	74.9	23.9	273	\$559.9	\$1.9	\$22,639	\$185	\$0.8
2012	65,284	618	76.6	24.2	275	\$584.0	\$1.9	\$22,677	\$192	\$0.8
2013	66,176	625	78.6	24.4	276	\$608.3	\$2.0	\$22,739	\$200	\$0.9
2014	67,097	633	80.5	24.7	277	\$631.0	\$2.1	\$22,762	\$207	\$0.9
2015	68,045	642	82.1	24.9	276	\$654.2	\$2.2	\$22,824	\$215	\$0.9
2016	69,016	650	83.9	25.2	276	\$677.9	\$2.3	\$22,839	\$223	\$0.9
2017	69,999	659	85.3	25.5	276	\$701.8	\$2.4	\$22,808	\$231	\$0.9
2018	71,003	669	86.4	25.7	274	\$726.1	\$2.5	\$22,846	\$239	\$0.9
2019	72,043	679	87.7	26.0	271	\$751.7	\$2.6	\$22,936	\$248	\$1.0
2020	73,116	688	88.9	26.2	270	\$776.0	\$2.7	\$22,917	\$256	\$1.0

- Between 2003 and 2008, the number of new housing units is forecast to average nearly 300 per year in Tehama County. This compares to the 185 new housing units that were permitted on average per year between 1997 and 2002.



Total Wage & Salary	Farm	Mining & Construction	Manufacturing	Transportation, Utilities	Wholesale, Retail Trade	Finance, Real Estate	Services	Government
-----employment (jobs)-----								
14,019	1,313	510	2,640	393	3,208	529	2,611	2,815
14,350	1,520	560	2,469	403	3,274	566	2,652	2,907
15,302	1,469	520	2,539	421	4,023	591	2,681	3,058
15,325	1,205	480	2,580	393	4,122	636	2,777	3,133
15,989	1,328	530	2,559	444	4,313	671	2,926	3,218
16,765	1,481	660	2,495	458	4,439	654	3,023	3,555
17,254	1,430	690	2,350	380	4,550	624	3,300	3,930
17,540	1,260	750	2,340	390	4,650	650	3,420	4,080
17,964	1,309	765	2,345	395	4,800	657	3,474	4,218
18,389	1,348	783	2,361	398	4,981	664	3,548	4,306
18,840	1,378	797	2,380	401	5,204	671	3,637	4,372
19,314	1,404	811	2,400	404	5,463	678	3,728	4,425
19,748	1,427	820	2,420	407	5,696	686	3,819	4,472
20,186	1,448	826	2,443	409	5,942	695	3,907	4,516
20,629	1,467	832	2,465	412	6,199	704	3,990	4,560
21,060	1,485	838	2,488	414	6,448	714	4,070	4,602
21,449	1,503	842	2,511	417	6,677	725	4,134	4,641
21,784	1,521	841	2,534	420	6,865	736	4,188	4,679
22,101	1,539	843	2,557	422	7,042	747	4,235	4,717
22,397	1,557	846	2,579	424	7,201	758	4,280	4,753
22,697	1,574	849	2,601	426	7,351	769	4,336	4,791
22,986	1,591	852	2,624	428	7,489	781	4,392	4,831
23,266	1,608	854	2,646	430	7,614	792	4,451	4,870
23,570	1,625	860	2,669	432	7,746	804	4,523	4,910
23,889	1,642	864	2,694	435	7,893	816	4,597	4,948
24,188	1,658	868	2,719	437	8,017	828	4,674	4,986

